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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Daniel H. Abelow

Art Unit : 3629

Serial No. : 09/370,663

Examiner : T. Dixon

Filed : August 6, 1999

Title : CUSTOMER-BASED PRODUCT DESIGN MODULE

Commissioner for Patents
Washington, D.C. 20231

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Patricia Lewis
#26/18 w/ copm
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RESPONSE

In response to the action mailed June 11, 2002, cancel claims 108, 109, 112, and 133.

Amend the claims as follows:

48. (amended) A system comprising
units of a commodity that are used by respective users in different locations,
a user interface which is part of each of the units of the commodity and provides a
medium for two-way local interaction between one of the users and the corresponding unit of the
commodity in which the user provides information about his perception of the commodity,
a communication element that is associated with each of the units of the commodity and
carries results of the two-way local interaction from each of the units of the commodity to a
central location, and
software that manages the interactions of the users in different locations and collection of
the results of the interactions at the central location.

49. (amended) The system of claim 48 in which the user interface is triggered based
on user behaviors to generate two-way interactions with each of the users, each of the
interactions relating to a corresponding specific one of the behaviors.

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